

Communicating Orally¹

Catalog Copy: The ability to communicate one's ideas orally is as important as the ability to express them well in writing. Students should be able to speak in an informative and/or convincing manner to other individuals and to groups, both small and large. Being able to express one's thoughts clearly has always been a critical component of good citizenship. Students should be able to locate relevant information, evaluate its usefulness and quality, and incorporate the information logically and ethically in public address.

1. *Students will demonstrate the ability to speak effectively across a variety of contexts.*
2. *Students will demonstrate the ability to identify relevant information and integrate the information logically into presentations.*
3. *Students will demonstrate the ability to organize messages clearly.*

A variety of measures and rubrics are used to assess student work, including pre- and post-test analysis of speech anxiety measure and communication competence measure and various analyses of performance using informative speech rubric. See SACS Oral Comm 2014 Report for more information about rubrics used.

¹ Note: the numbered student learning outcomes (in italics) and the rubrics are not yet official in the *Catalog*; however, these were developed and approved by the General Education Committee in 2013-14 to assess student work.