May 24, 2017

Stephen L. Mangum
Dean and Stokely Foundation Leadership Chair
University of Tennessee at Knoxville
Haslam College of Business
463 Haslam Business Building
Knoxville TN 37996-4140

Email: smangum@utk.edu

Dear Dean Mangum:

It is my pleasure to inform you that the peer review team recommendation to extend accreditation for the Bachelor, Master’s and Doctoral degree programs in business offered by the University of Tennessee, Knoxville is concurred with by the Continuous Improvement Review Committee (CIRC) and ratified by the Board of Directors. Congratulations to you, the faculty, the students, the staff, and all supporters of the Haslam College of Business.

One purpose of peer review is to recognize initiatives that support an environment of continuous improvement of quality programs. As noted in the team report, the University of Tennessee is to be commended on the following strengths, innovations, unique features and effective practices:

1. The College has established journal lists that help the faculty focus their research efforts on high-quality journals.

2. The new model of undergraduate advising where a student is assigned one advisor and is required to meet with him/her each semester is well received by the students and an exemplar practice. This student advising model helps with the College’s excellent retention rates.

3. The recent establishment of the Center for Student Engagement and Success, has already led to multiple action learning curricular innovations. These curricular innovations provide real world applications for students and enriching the community by providing solutions to community firms and non-profit organizations.

4. By graduation a high number of undergraduate students (19%) report being engaged in study abroad and international activities. This is a high percentage for a large public school and very important given the homogeneity of East Tennessee and the student body.

5. The implementation and success of the adoption of a new variable workload policy post-tenure will pay dividends in the future and reinforce the focus on the research mission.

6. Extraordinary collaborations across the units which include providing other units with funding for hiring. True “esprit de corps.”

7. The College has 16 Bloomberg terminals and a faculty member has created “Bloomberg training” replacing the original Bloomberg training that Bloomberg discontinued. Every finance student completes it.
If you have not already done so, post student achievement information on your school’s web site. In addition, it is advisable to make this information available to the public through other means, such as brochures and promotional literature. Examples of student performance information include but are not limited to: attrition and retention rates; graduation rates; job placement outcomes; certification or licensure exam results; and employment advancement. (Standard 4: Student Admissions, Progression and Career Development)

University of Tennessee, Knoxville has achieved accreditation for five additional years. The next on-site continuous improvement review occurs in the fifth year, 2021-2022. A timeline specific to the school’s visit year is attached.

Please note that the Continuous Improvement Review Application is due on July 1, 2019, two years prior to the review year. Please refer to the Continuous Improvement Review Handbook for more information regarding the processes for continuous improvement reviews. The handbook is evolving and will be updated frequently to provide the latest revisions to the CIR process. Continue to monitor the website for the most current version of the handbook.

Again, congratulations from the Accreditation Council and AACSB - The Association to Advance Collegiate Schools of Business. Thank you for participating in the continuous improvement review process and for providing valuable feedback that is essential to a meaningful and beneficial review.

Sincerely,

[Signed]

Santiago Igüez de Onzoño,
Chair
Board of Directors

cc: Peer Review Team
Caryn Beck-Dudley, Team Chair Business
Mohamed Hussien, Team Chair Accounting
Amy Hillman, Team Member Business
Vallabh Sambamurthy, Team Member Accounting
SCOPE OF ACCREDITATION
Continuous Improvement Review April, 2017

Name of Institution or accreditation unit: University of Tennessee, Knoxville

Name of Business Academic Unit: Haslam College of Business

List of Degree Programs Reviewed:

Bachelor of Science (Accounting, Business Analytics, Economics, Human Resource, Management, Marketing, Public Administration, Supply Chain Management)

Masters in Accounting
Masters in Science in Business Analytics
Masters in Arts in Economics
Masters in Science in Human Resource Management
Masters in Science in Statistics
Masters in Business Administration – Full Time
MBA for Working Professionals (Aerospace, Physicians, ProMBA, Strategic Leadership)

PhD (Business Administration, Accounting, Business Analytics/Management Science, Finance, Logistics, Marketing, Strategy and Organizations, Management Science)
PhD – Economics